

B-CORPORATION ANNUAL REPORT

2017

**EVELINA ECO
EVENTS**

MEET TEAM EEE

(eee) is a female-owned benefit corporation and certified b-corp that produces scalable sustainable eco-events. We keep the well being of the planet at the forefront of our service to people and profit. Our purpose is to use business as a force for social, environmental and economic benefit. And we do it well.



EEE MISSION

As a California benefit corporation, our specific public benefit is to drive socially responsible change through zero and low-waste event production and fundraising consulting. In addition, we pursue a general public benefit of making a material positive impact on society and the environment taken as a whole.

HOW DO WE PURSUE OUR PUBLIC BENEFIT PURPOSE?

In all that it does, eee considers its impact on its contractors, vendors, clients, community and shareholders as well as on the environment and general impact.

Major developments in 2017 include building out an exclusively nonprofit client base to enrich an underserved community when it comes to access to zero and low waste resources. We also contributed to our community by participating as a board members of local and international nonprofits and donating 122 hours of pro bono work.

2017 B-IMPACT ASSESSMENT SNAPSHOT



GOVERNANCE

eee is a benefit corporation, which is the legal structure that builds into its DNA consideration of non-financial stakeholders. eee also participates in its B-Local to stay up to date on best practices.



WORKERS

eee paid its contractors a living wage in accordance with the MIT Living Wage calculator (livingwage.mit.edu).



COMMUNITY

eee focuses on community engagement through volunteer efforts. eee has a purchasing preference for local vendors with 61% of its vendors sourced locally.



ENVIRONMENT

eee diverted over (INSERT Evelina's estimate for diverted waste from events). In addition, 36% of our energy comes from renewables.



IMPACT MODEL

eee built programming and fundraising strategies for 7 nonprofit organizations that ranged from large multinational nonprofits to small local charities and community groups.

HOW WE PLAN ON BECOMING EVEN BETTER?

We know we aren't perfect and have some work to do. In the next two years (until our next certification), we want to work towards the following:

- ++ More precisely tracking our diversion efforts.
- ++ Building out a zero waste internal matrix to make planning a zero and low waste event even more accessible to the general public.
- ++ Possibly offering a zero-waste certification.